

# ABOUT DUCKTOWN



## MISSION

To enhance the quality of life in the Ducktown neighborhood for residents and businesses, plan for the future well-being of its diverse communities; to balance the physical, economic, and social needs of neighborhood residents/businesses through land use planning, environmental management, neighborhood improvement, housing, culture, and community development; and to promote and protect economic vitality and human health of Ducktown.

## VISION

To become the neighborhood leader in promoting and protecting marketplace equity, human health, and the environment.

# CONTACT INFORMATION

## MAX SLUSHER

To learn more about Chelsea's efforts, please contact Max Slusher at [mslusher@aceanj.com](mailto:mslusher@aceanj.com). Additional information can also be found online at [www.acducktown.com](http://www.acducktown.com)





# NEIGHBORHOOD REVITALIZATION 4 POINT PLAN



1

**BUILD A VIBRANT, LIVEABLE  
& INCLUSIVE NEIGHBORHOOD**

2

**LEVERAGE ASSETS, INVESTMENTS  
& COORDINATE PROGRAMS.**

3

**PROMOTE CULTURE, ECONOMIC  
OPPORTUNITY & RESILIENCE.**

4

**ENGAGE WITH MEMBERS  
OF THE COMMUNITY.**

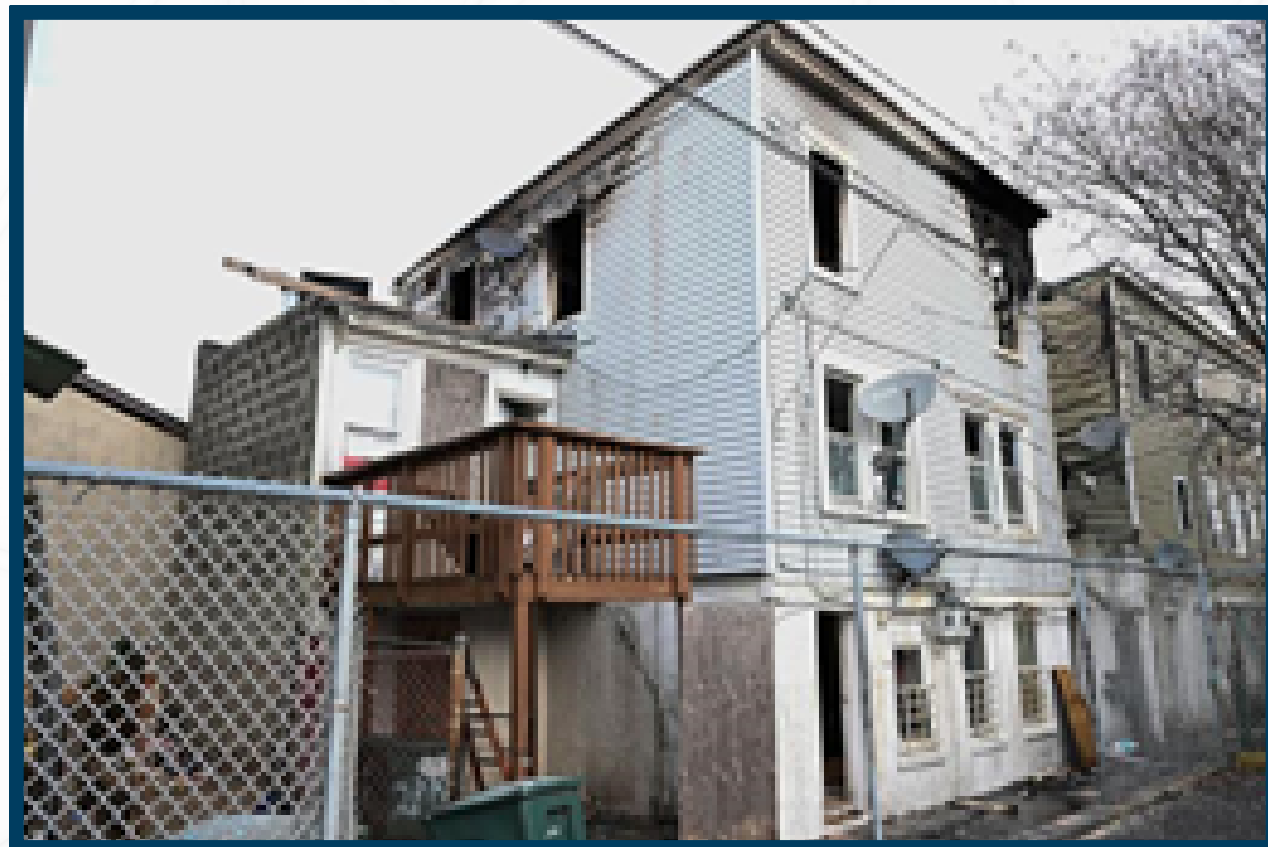




# CURRENT REVITALIZATION EFFORTS



Activities planned for 2024 continue the progress made over the last several years through investment in Ducktown. With the help of public and private investment, our CDC accomplished notable revitalization, among activities the following:



**Rehabilitation and demo of residential homes in Ducktown**



**Beautification of Ducktown Arctic Ave**



**Micro-Grants to Ducktown's small businesses like CROPS for hydroponic farming**



# 2024 EFFORT PLANS



**1. Improve the Housing Stock:** With grants to low-income families, rehabilitate the interiors of 8 homes; replace the facades of 6 homes; and demolish up to 3 deteriorated abandoned houses.

**Housing improvements on Mississippi Ave.**

**2. Support Small Businesses:** Provide micro-grants to 5 small businesses for their growth and sustainability; provide 4 free high-quality workshops with area business experts; replace facades for 4 businesses; create artistic murals on walls of 2 businesses. **New signage for Ducktown businesses.**

**3. Beautify Ducktown:** Install 18 concrete planters on business sidewalks; erect 4 welcoming gateway signs to Ducktown; install informational signage at 10 historic and cultural sites; and hang 50 artistic Ducktown banners from light posts. **Planters on Mississippi and Arctic Aves.**





# 2024 EFFORT PLANS

**4. Bring the Community Together:** Host high visibility events to bring the community together to enhance neighborly ethos through an annual multicultural fair and 8 outdoor pop-up marketplaces.

**Community Day**

**5. Ensure Community Input:** Hire outreach staff to enhance communication and input into Ducktown CDC activities while increasing our organizational capacity.

**Community coming together on Florida Ave.**

